



## Sponsorship Opportunities

### About the Conference

The Pennsylvania Land Conservation Conference (PLCC) is the commonwealth's annual educational, networking, and inspirational event for private and public land and water conservation. Hosted by the Pennsylvania Land Trust Association (PALTA), this popular event is attended by 375–450 conservation practitioners, farmland preservation advocates, attorneys, appraisers and real estate specialists, planners, municipal and county officials, state officials, landscape architects, organizational development and fundraising experts from across Pennsylvania and beyond.

### Make Connections

The 2019 conference at Skytop Lodge featured 110 speakers, and 360 attendees from 145 organizations; 140 attendees were first-timers.

### The Experience

PLCC is the premiere conference in Pennsylvania dedicated exclusively to training for conservation professionals.

### Sponsor Benefits

- Marketing visibility and recognition
- Networking opportunities with conservation leaders
- Exhibit space and registration
- Tax-deduction,
- Significant impact on advancing PA's conservation efforts

### Join Us

PLCC offers a number of sponsorship opportunities, each of which provides unique exposure to your organization. To learn more about becoming a sponsor, please contact Sara Painter at 717-909-1298 or email [spainter@conserveland.org](mailto:spainter@conserveland.org).

**LEARN.  
NETWORK.  
GET INSPIRED.**



**Pennsylvania Land  
Conservation Conference**

**April 1-3, 2020 | Gettysburg**

## Official Sponsor (\$5,000) | available

All of the Patron benefits *plus*:

- Logo/website on promotional item (*preferably something green*—open for discussion) provided to each attendee
- Conference introductory remarks
- Two (2) dinner/reception tickets for Thursday evening
- Exhibiting space in high-profile location including electric and internet capability
- The *only* banner ad on the digital conference agenda
- Two (2) basic conference registrations

## Conference Patron (\$3,000) 2 available

All of the Benefactor benefits *plus*:

- Dedicated social media blast
- Logo prominently displayed in all conference materials and during selected event (see below)
- Verbal recognition on the primary stage
- Choose one of the following events to sponsor (exhibiting table to display materials and handouts at event also included below):
  - Thursday Dinner—includes 2 reception/dinner tickets
  - Wednesday Night Reception—includes 2 reception/dinner tickets

## Conference Benefactor (starting at \$1,000)

- Hyperlinked company logo on *top* of conference home page at [ConserveLand.org](http://ConserveLand.org)
- Company logo on PowerPoint located in main dining area (runs during all meals)
- Company name on signage at registration area
- Company logo in printed conference program
- Exhibiting space
- Verbal recognition for (\*) events

Choose one of the following events to sponsor:

Thursday Keynote Address* - \$2,000 <b>SOLD OUT</b>	Thursday Breakfast - \$1,000 <b>SOLD OUT</b>
Wednesday Luncheon* - \$1,250 <b>SOLD OUT</b>	Thursday Break - \$1,000 <b>SOLD OUT</b>
Thursday Luncheon* - \$1,250 <b>SOLD OUT</b>	Mobile Workshop - \$1,250
Friday Luncheon* - \$1,250 <b>SOLD OUT</b>	Mobile Workshop - \$1,250
Friday Breakfast* - \$1,000 <b>SOLD OUT</b>	Thursday Sessions - \$1,250
Wednesday Break - \$1,000 <b>SOLD OUT</b>	Friday Sessions - \$1,000 <b>ONLY 2 LEFT!</b>

## Conference Sponsor (\$500)

- Hyperlinked company name on conference home page at [ConserveLand.org](http://ConserveLand.org)
- Company name on signage at registration area
- Company name in printed conference program

# Sponsor Pledge Form

Thank you for sponsoring the 2020 Pennsylvania Land Conservation Conference. Your contribution supports land conservation education and training and helps make conservation happen.

**Yes!** I/we want to support PLCC in the amount of \$\_\_\_\_\_

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Sponsor name as you prefer to be recognized in all printed and online materials

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Main contact name

Title

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Organization/Company

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Address

City/State/Zip

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Contact phone

Contact email

*Since the Pennsylvania Land Trust Association is a 501 (c) (3) nonprofit, a portion of sponsorship is tax-deductible. Upon payment, you will receive a letter of acknowledgement for your contribution.*

Please remit payment by mailing a check or filling in credit card information below. Or, you may securely pay online by visiting: [ConserveLand.org/PLCC/Sponsor/PayPal.org](http://ConserveLand.org/PLCC/Sponsor/PayPal.org)

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Card number

Expiration date

CRC

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Name on card

Signature

**Please return this form to:**

Sara Painter  
PALTA, Attn: PLCC 2020  
119 Pine Street  
1<sup>st</sup> Floor, Harrisburg, PA 17101  
717-230-8560  
[spainter@conserveand.org](mailto:spainter@conserveand.org)



**PENNSYLVANIA  
LAND TRUST  
ASSOCIATION**

*Thank you for your support!*