



Sponsorship Opportunities

About the Conference

The Pennsylvania Land Conservation Conference (PLCC) is the commonwealth's annual educational, networking, and inspirational event for private and public land and water conservation. Hosted by the Pennsylvania Land Trust Association (PALTA), this popular event is attended by 375–450 conservation practitioners, farmland preservation advocates, attorneys, appraisers and real estate specialists, planners, municipal and county officials, state officials, landscape architects, organizational development and fundraising experts from across Pennsylvania and beyond.

Make Connections

The 2019 conference at Skytop Lodge featured 110 speakers, and 360 attendees from 145 organizations; 140 attendees were first-timers.

The Experience

PLCC is the premiere conference in Pennsylvania dedicated exclusively to training for conservation professionals.

Sponsor Benefits

- Marketing visibility and recognition
- Networking opportunities with conservation leaders
- Exhibit space and registration
- Tax-deduction
- Significant impact on advancing PA's conservation efforts

Join Us

PLCC offers a number of sponsorship opportunities, each of which provides unique exposure to your organization. To learn more about becoming a sponsor, please contact Sara Painter at 717-909-1298 or email spainter@conserveland.org.

LEARN.

NETWORK.

GET INSPIRED.



Pennsylvania Land Conservation Conference

April 1-3, 2020 | Gettysburg

Official Sponsor (\$5,000) | available

All of the Patron benefits *plus*:

- Logo/website on promotional item (*preferably something green—open for discussion*) provided to each attendee
- Conference introductory remarks
- Two (2) dinner/reception tickets for Thursday evening
- Exhibiting space in high-profile location including electric and internet capability
- The *only* banner ad on the digital conference agenda
- Two (2) basic conference registrations

Conference Patron (\$3,000) 2 available

All of the Benefactor benefits *plus*:

- Dedicated social media blast
- Logo prominently displayed on all conference materials and during selected event (see below)
- Verbal recognition from the plenary stage
- Choose one of the following events to sponsor (exhibiting table to display materials and handouts at event chosen below):
 - Thursday Dinner—includes 2 reception/dinner tickets
 - Wednesday Night Reception—includes 2 reception/dinner tickets

Conference Benefactor (starting at \$1,000)

- Hyperlinked company logo on *top* of conference home page at ConserveLand.org
- Company logo on PowerPoint located in main dining area (runs during all meals)
- Company name on signage at registration area
- Company logo in printed conference program
- Exhibiting space
- Verbal recognition for (*) events
- Choose one of the following events to sponsor:

Thursday Keynote Address* - \$2,000	Thursday Break - \$1,000
Thursday Awards Program* - \$1,500	Friday Break - \$1,000
Friday Awards Program* - \$1,500	Wednesday Field Trip - \$1,250
Wednesday Luncheon* - \$1,250	Thursday Field Trip - \$1,250
Thursday Luncheon* - \$1,250	Friday Concurrent Sessions III - \$1,000
Friday Luncheon* - \$1,250	Friday Concurrent Sessions I - \$1,000
Friday Breakfast* - \$1,250	Friday Concurrent Sessions II - \$1,000
Wednesday Break - \$1,000	

Conference Sponsor (\$500)

- Hyperlinked company name on conference home page at ConserveLand.org
- Company name on signage at registration area
- Company name in printed conference program

Sponsor Pledge Form

Thank you for sponsoring the 2020 Pennsylvania Land Conservation Conference. Your contribution supports land conservation education and training and helps make conservation happen.

Yes! I/we want to support PLCC in the amount of \$ _____

Sponsor name as you prefer to be recognized in all printed and online materials

Main contact name

Title

Organization/Company

Address

City/State/Zip

Contact phone

Contact email

Since the Pennsylvania Land Trust Association is a 501 (c) (3) nonprofit, a portion of sponsorship is tax-deductible. Upon payment, you will receive a letter of acknowledgement for your contribution.

Please remit payment by mailing a check or filling in credit card information below. Or, you may securely pay online by visiting: ConserveLand.org/PLCC/Sponsor/PayPal.org

Card number

Expiration date

CRC

Name on card

Signature

Please return this form to:

Sara Painter
PALTA, Attn: PLCC 2020
119 Pine Street
1st Floor, Harrisburg, PA 17101
717-230-8560

spainter@conserveand.org



**PENNSYLVANIA
LAND TRUST
ASSOCIATION**

Thank you for your support!